## STATE OF MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU

In the matter of:	
Jatango LLC Unregistered,	Complaint Nos. 343277 & 343607
Respondent.	
	/

Issued and entered this 6th day of October, 2021

### ADMINISTRATIVE CONSENT AGREEMENT AND ORDER

- **A. RELEVANT INFORMATION AND STATUTORY PROVISIONS**, under the Michigan Uniform Securities Act (2002) (the "Act"), 2008 PA 551, MCL 451.2101, et seq.:
- 1. On May 12, 2021, the Director of the Corporations, Securities & Commercial Licensing Bureau of the Michigan Department of Licensing and Regulatory Affairs (the "Bureau"), as Administrator of the Act (the "Administrator"), issued a Notice and Order to Cease and Desist ("C&D Order") against Jatango LLC, Complaint Nos. 343277 & 343607. For purposes of this Administrative Consent Agreement and Order ("Consent Order"), Respondent and Bureau staff are referred to individually as a "Party" and collectively as the "Parties."
- 2. The C&D Order ordered Respondent to immediately cease and desist from violation the Act, specifically sections 301 and 402(4) of the Act, MCL 451.2301 and MCL 451.2402(4), and further notified Respondent that the Administrator intended to impose a civil fine against it in the amount of Twenty Thousand and no/100 Dollars (\$20,000.00) under MCL 451.2604(4).
- 3. The C&D Order was immediately effective pursuant to MCL 451.2604(2); however, Respondent, through counsel, timely requested an administrative hearing on the C&D Order under MCL 451.2604 (the "Hearing Request"). Thereafter, the Parties waived the 15-day statutory requirement to

schedule a hearing and agreed to hold Respondent's Hearing Request in abeyance while negotiating

possible resolution through this Consent Order.

4. As a result of negotiations, the Parties agree to and recommend that the Administrator

order a settlement of this matter under the terms and conditions set forth in this Consent Order.

Respondent was represented by, and had the advice of, legal counsel throughout the process of resolving

the C&D Order through this Consent Order.

B. AGREEMENT

1. Respondent agrees to comply with the Act in connection with all future conduct and

activities, including but not limited to ensuring that any securities it offers or sells in Michigan are federal

covered, exempt from registration, or registered, and agents that it engages are registered or otherwise

satisfy a relevant exemption, exception, preemption, or exclusion.

2. Respondent agrees to pay the Bureau a reduced civil fine in the settlement amount of

Two Thousand Five Hundred and 00/100 Dollars (2,500.00). Respondent agrees to pay the reduced civil

fine within sixty (60) calendar days after the mailing date of this Consent Order, once entered. The

reduced civil fine must be paid by check or money order made payable to the "State of Michigan,"

containing identification information (name and complaint numbers), and be mailed to the Bureau at the

following address:

Corporations, Securities & Commercial Licensing Bureau

Securities & Audit Division – Final Order Monitoring

P.O. Box 30018

Lansing, MI 48909

If any portion of the reduced civil fine is overdue, the Administrator may refer it to the Michigan

Department of Treasury for collection action against Respondent. In addition, and consistent with

Paragraph B.13 below, the Administrator reserves the right to take other available legal action to enforce

payment of and collect the reduced civil fine.

3. The Bureau will report and publish this Consent Order according to its current policy, as

follows:

This Consent Order is a public record required to be published and made available to the public, consistent with section 11 of the Michigan Freedom of Information Act, MCL 15.241. The Department will publish this Consent Order consistent with its current policy, whereby copies of orders issued under the Act are posted to the Department's website and a summary of order content is included in monthly disciplinary action reports separately published on the Department's website.

- 4. Respondent neither admits nor denies the allegations in the C&D Order or any wrongdoing in connection with this matter, and consents to entry of this Consent Order only for the purpose of resolving the C&D Order in an expeditious fashion that avoids the time and expense associated with an administrative proceeding on the Hearing Request and any appeals therefrom. The Parties agree that this Consent Order is automatically admissible in a proceeding to enforce its provisions or in any administrative proceeding under the Act.
- 5. For purposes only of the matters resolved by this Consent Order, and pursuant to Securities and Exchange Commission ("SEC") Rule 506(d)(2)(iii) of Regulation D, 17 CFR 230.506(d)(2)(iii), disqualification under SEC Rule 506(d)(1) of Regulation D, 17 CFR 230.506(d)(1), should not arise as a consequence of this Consent Order. However, this does not limit the potential application of SEC Rule 506(d)(1), 17 CFR 230.506(d)(1), in any other respect.
- 6. The Parties agree that this Consent Order resolves only Respondent's activities, conduct, and alleged Act violations contained in the C&D Order through the effective date of this Consent Order. The Bureau reserves the right to take further action as permitted by law to address activities, conduct, or potential Act violations alleged in the C&D Order if not abated, or that were not addressed in the C&D Order itself. Further, the Parties acknowledge that this Consent Order does not preclude any other individual or entity, including but not limited to other authorized state or federal agencies or officials, from initiating or pursuing civil or criminal action against Respondent, and does not preclude Bureau staff from referring this matter to any law enforcement agency. The Consent Order does not preclude the Bureau or its staff from fully cooperating with any state or federal agency or official that may investigate or pursue its own civil or criminal enforcement against Respondent.

- 7. Respondent agrees that, effective upon entry of this Consent Order, its Hearing Request is automatically revoked without further action by the Parties.
- 8. Respondent agrees to cooperate with the Bureau and comply with any reasonable investigative demands made by the Bureau in the future for purposes of ensuring compliance with this Consent Order or the Act.
- 9. Respondent acknowledges and agrees that: (a) the Administrator has jurisdiction and authority to enter this Consent Order, (b) the Administrator may enter this Consent Order without any further notice to Respondent; and (c) upon entry of this Consent Order, it is final and binding, and Respondent waives any right to a hearing or appeal of this Consent Order and the C&D Order under the Act, the rules promulgated under the Act or the predecessor Act, the Administrative Procedures Act of 1969, or other applicable law.
- Administrator for her final approval as evidenced by its entry, and that the Administrator may, in her sole discretion, decide to accept or reject this Consent Order. If the Administrator enters this Consent Order, this Consent Order becomes fully effective and binding. If the Administrator does not enter this Consent Order, the Parties waive any objection to submitting the Hearing Requests for adjudication through a formal administrative proceeding in accordance with the Administrative Procedures Act of 1969, 1969 PA 306, MCL 24.201 et seq., and MCL 451.2604(3) and (4) and with the Administrator remaining the final decisionmaker at the conclusion of that proceeding.
- 11. The Parties acknowledge and agree that this Consent Order contains the entire understanding of the Parties and supersedes and forever terminates all prior and contemporaneous representations, promises, agreements, understanding, and negotiations, whether oral or written, with respect to its subject matter. The Parties further agree that this Consent Order may only be amended, modified, or supplemented by a duly executed writing signed by each Party and approved by Order of the Administrator.

- 12. The Parties acknowledge and represent that: (a) each Party has read this Consent Order in its entirety and fully understands all of its terms, conditions, ramifications, and consequences; (b) each Party unconditionally consents to the terms of this Consent Order; (c) each Party has consulted with or had ample opportunity to consult with legal counsel of their choosing prior to executing this Consent Order; (d) each party has freely and voluntarily signed this Consent Order; and (e) the consideration received by each Party as described in this Consent Order is adequate.
- 13. The Parties acknowledge and agree that the Administrator retains the right to pursue any action or proceeding permitted by law to enforce the provisions of this Consent Order or the Act.
- 14. The Parties agree that facsimile or electronically-transmitted signatures may be submitted in connection with this Consent Order and are binding on that Party to the same extent as an original signature.

[Signature Page Follows]

Through the	eir signatures, the Parties agree to the above terms a	and conditions.
Signed:	Jatango LLC	
	By: J-help Javel	Dated: 9-20-21
Acknowled	ged and Reviewed by:	
Signed: 7	LM Our_	Dated: 4-23-21
Nic	cholas M. Oertel	
Att	orney for Respondent	
Approved b	py:	
Signed:		Dated:
Lin	dsay DeRosia	
Sec	curities & Audit Division Interim Director	
Cor	rporations, Securities & Commercial	
Lic	ensing Bureau	

Signed:	Jatango LLC		
	By:Philip Londrico, Manager	Dated:	
Acknowled	ged and Reviewed by:		
	holas M. Oertel  orney for Respondent	Dated:	
Approved b	y: Linds of Rox	Dated: 9/28/21	
Line Sec Cor	dsay DeRosia urities & Audit Division Interim Director porations, Securities & Commercial ensing Bureau		

Through their signatures, the Parties agree to the above terms and conditions.

#### C. ORDER

The Administrator NOW, THEREFORE, ORDERS:

THE TERMS AND CONDITIONS IN THE FOREGOING FULLY EXECUTED CONSENT AGREEMENT ARE INCORPORATED BY REFERENCE AND MADE BINDING AND EFFECTIVE THROUGH THIS CONSENT ORDER.

By: Linda Clegg

Administrator and Director

Corporations, Securities & Commercial Licensing Bureau

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# STATE OF MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU

In the Matter of:

Complaint Nos. 343277 and 343607

JATANGO, LLC Unregistered

Respondent.

Issued and entered

This 12th day of May, 2021

#### NOTICE AND ORDER TO CEASE AND DESIST

Linda Clegg, the director ("Administrator") of the Corporations, Securities & Commercial Licensing Bureau ("Bureau"), pursuant to her statutory authority and responsibility to administer and enforce the Michigan Uniform Securities Act (2002), 2008 PA 551, as amended, MCL 451.2101 *et seq* ("Securities Act"), hereby orders Jatango, LLC ("Respondent") to cease and desist from offering and selling unregistered securities, and from employing or associating with an unregistered agent, contrary to the Securities Act. Respondent is notified of the opportunity to request a hearing in this matter.

#### I. BACKGROUND

#### A. The Respondent

1. Jatango, LLC is a Delaware-organized limited liability company that holds no registrations and has registered no securities offerings under the Securities Act in Michigan.

#### B. Findings of Fact

1. Bureau staff investigated Respondent's activities under the Securities Act after receiving multiple consumer complaints related to investments in Respondent offered by an individual in Michigan named Ryan Cicchelli ("Cicchelli").

- 2. The investigation developed evidence that Respondent employed or associated with Cicchelli, paying him \$2,400 per week as a consultant to provide services related to sales, branding, marketing, promotion, team management, and presence in the marketplace. Cicchelli was not registered as an issuer agent of Respondent under the Securities Act<sup>1</sup>, and neither he nor Respondent has identified a relevant exemption, exception, preemption, or exclusion justifying the failure to register.<sup>2</sup>
- 3. The investigation developed evidence that Cicchelli met with Michigan investor RB and his spouse at their home in or around April of 2019 to discuss insurance needs. At the end of the meeting about insurance products, Cicchelli recommended that RB and his spouse invest in Respondent. Cicchelli assisted RB and his spouse to complete and transfer the paperwork necessary to effect the investment in Respondent. RB and his spouse obtained a money order from their credit union for \$20,000 and gave the funds to Cicchelli to forward to Jatango to effect the purchase of the investment contract securities.
- 4. The investigation developed evidence that Cicchelli met with Michigan investor CW in or around October of 2018 to discuss insurance products. During the meeting about insurance products, Cicchelli recommended that CW invest in Respondent. Cicchelli thereafter assisted CW to complete and transfer the paperwork necessary to effect the investment in Respondent. CW liquidated tax-deferred investments to fund a \$50,000 investment in Respondent and incurred a substantial tax liability as a result.<sup>3</sup> CW recalled that she gave the \$50,000 check to Cicchelli to forward to Respondent to effect the investment transaction.

<sup>&</sup>lt;sup>1</sup> The Bureau is issuing a Notice and Order to Cease and Desist to Ryan Cicchelli concurrent with the issuance of this Notice and Order to Cease and Desist.

<sup>&</sup>lt;sup>2</sup> Cicchelli claimed he acted as a finder under MCL 451.2102(i) and not an agent of an issuer. A finder is defined by MCL 451.2102(i) as "a person who, for consideration, participates in the offer to sell, sale, or purchase of securities by locating, introducing, or referring potential purchasers or sellers." The Court of Appeals has stated, "If a finder becomes an advocate and seeks to induce a person to invest, the exemption for activities as a finder is lost. A finder operating under the Act may not actively participate in the offer and sale... [A]n active participant in the transaction will likely be classified as an unregistered agent and endanger an exemption from registration." *Pransky v Falcon Group, Inc.*, 311 Mich App 164, 183-84. Here, both RB and CW stated that Cicchelli recommended the Jatango investments, helped them complete the paperwork necessary to invest, and passed the paperwork and payments onto the issuer. Cicchelli confirmed through counsel that he assisted these investors with key parts of the transactions. Cicchelli's activities went beyond "locating, introducing, or referring" these Michigan investors. As a result, his activities went beyond the allowable activities of an unregistered finder, and into activities of an agent required to be registered or exempt from registration under MCL 451.2402(1).

<sup>&</sup>lt;sup>3</sup> CW believed the Jatango investment would be a "rollover" from one tax-deferred account to another, such that there would not be any adverse tax consequences. Instead, CW represented to the Bureau that there was a \$9,000 taxable event as a result of the chain of transactions leading to the Jatango investment.

5. The investments in Respondent that were offered and sold to RB and his spouse and to CW were not registered and neither Respondent nor Cicchelli has identified a relevant exemption, exception, preemption, or exclusion justifying the failure to register the securities offerings.<sup>4</sup>

#### II. RELEVANT STATUTORY PROVISIONS

1. Section 301 of the Securities Act, MCL 451.2301, states:

A person shall not offer or sell a security in this state unless 1 or more of the following are met:

- (a) The security is a federal covered security.
- (b) The security, transaction, or offer is exempted from registration under section 201 to 203.
- (c) The security is registered under this act.
- 2. Section 402(4) of the Securities Act, MCL 451.2402(1), states:

A broker-dealer, or an issuer engaged in offering, selling, or purchasing securities in this state, shall not employ or associate with an agent who transacts business in this state on behalf of broker-dealers or issuers unless the agent is registered under subsection (1) or exempt from registration under subsection (2).

3. Section 503(1) of the Securities Act, MCL 451.2503(1), states:

In a civil action or administrative proceeding under this act, a person claiming an exemption, exception, preemption, or exclusion has the burden to prove the applicability of the exemption, exception, preemption, or exclusion.

<sup>&</sup>lt;sup>4</sup> Respondent stated through counsel that the offering was exempt under Regulation D "and other regulatory and statutory exemptions from registration." However, Regulation D, 17 CFR 230.501-508, is not a solitary exemption, but a series of separate and distinct safe harbor exemptions from registration of securities under the federal Securities Act of 1933, each exemption having different conditions and requirements. Some Regulation D exemptions cause state law preemption, others do not. Respondent has not identified which safe harbor exemption it relies on under Regulation D, or how it complies with any of them. More relevant to this Notice and Order to Cease and Desist, Respondent has not identified any exemption under Michigan's Securities Act that would be applicable to the offering, or how the facts involved in the offering qualify for any exemption that might apply. Respondent carries this burden under MCL 451.2503(1) and has failed to meet it.

#### III. CONCLUSIONS OF LAW

- Respondent Jatango, LLC offered and sold investment contract securities to Michigan residents. The securities were not federal covered, exempt from registration, or registered, in violation of section 301 of the Securities Act, MCL 451.2301.
- 2. Respondent Jatango, LLC employed or associated with an unregistered agent and has not identified a relevant exemption, exception, preemption, or exclusion justifying the failure of that individual to register, in violation of section 402(4) of the Securities Act, MCL 451.2402(4).

#### IV. ORDER

IT IS THEREFORE ORDERED, pursuant to section 604 of the Securities Act, MCL 451.2604, that:

- A. Respondent shall immediately CEASE AND DESIST from offering and selling unregistered securities and from employing or associating with an unregistered agent, contrary to the Securities Act.
- B. Pursuant to section 604(2) of the Securities Act, this Notice and Order to Cease and Desist is IMMEDIATELY EFFECTIVE.
- C. In a Final Order, the Administrator, under section 604(4) of the Securities Act, MCL 451.2604(4), intends to impose a civil fine of \$20,000.00 against Respondent. This Notice and Order to Cease and Desist may become final pursuant to Section VI, below.
- D. Pursuant to section 508 of the Securities Act, MCL 451.2508, a person that willfully violates the Securities Act, or an order issued under the Securities Act, is guilty of a felony punishable by imprisonment for not more than 10 years or a fine of not more than \$500,000.00 for each violation, or both. An individual convicted of violating a rule or order under this act may be fined, but shall not be imprisoned, if the individual did not have knowledge of the rule or order.

#### V. NOTICE OF OPPORTUNITY FOR HEARING

Section 604 of the Securities Act, MCL 451.2604, provides that Respondent has 30 days beginning with the first day after the date of service of this Notice and Order to Cease and Desist to submit a written request to the Administrator asking that this matter be scheduled for a hearing. If the Administrator receives a written request in a timely manner, the Administrator shall schedule a hearing within 15 days after receipt of the request. The written request for a hearing must be addressed to:

Corporations, Securities & Commercial Licensing Bureau Regulatory Compliance Division P.O. Box 30018
Lansing, MI 48909

By email: CSCL-FOIA@Michigan.gov

#### VI. ORDER FINAL ABSENT HEARING REQUEST

A. Under section 604 of the Securities Act, MCL 451.2604, the Respondent's failure to submit a written request for a hearing to the Administrator within 30 days after the service date of this NOTICE AND ORDER TO CEASE AND DESIST shall result in this order becoming a FINAL ORDER by operation of law. The FINAL ORDER includes the imposition of the fines cited described in section IV.C., and the fine amounts set forth below will become due and payable to the Administrator within sixty (60) days after the date this order becomes final:

\$20,000.00 - Jatango, LLC, under section 604 of the Securities Act, MCL 451.2604.

B. CIVIL FINE payments should be payable to the STATE OF MICHIGAN and contain identifying information (e.g., names and complaint numbers) and mailed to the following address:

Corporations, Securities & Commercial Licensing Bureau Final Order Monitoring P.O. Box 30018
Lansing, MI 48909

- C. Failure to comply with the terms of this Order within the time frames specified may result in additional administrative penalties, including the summary suspension or continued suspension of all registrations held by Respondent under the Securities Act, the denial of any registration renewal, and/or the denial of any future applications for registration, until full compliance is made. Respondent may voluntarily surrender or withdraw a registration under the Securities Act; however, the surrender or withdrawal will not negate the summary suspension or continued suspension of the relevant registrations or any additional administrative proceedings if a violation of this Order or the Securities Act occurred.
- D. Failure to pay the civil fines within six (6) months after this Order becomes final may result in the referral of the civil fines to the Michigan Department of Treasury for collection action against Respondents.

DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES, AND COMMERCIAL LICENSING BUREAU

Linda Clegg, Administrator and Director

Corporations, Securities & Commercial

Licensing Bureau

5/12/2021 Date